



大中华区本地市场服务
Greater China Local Market Services



德国莱茵TÜV大中华区
TÜV Rheinland Greater China
服务热线 Hotline
4008831300/8009993668
+852 21921022 (中国香港Hongkong)

service-gc@tuv.com
www.tuv.com

© TÜV, TÜV and TÜV are registered trademarks. Utilisation and application requires prior approval. CSS8003zhenGC13051.0

www.tuv.com



本地市场服务 全球网络支持

Local market services

Global network support

大中华地区的GDP总和超过世界经济总量的10%，环比增速超过15%，以健康、持续的经济增长对国际零售商和品牌商的吸引力越来越大，众多的零售商及品牌商已经将进入这个市场作为重要的战略导向。

随着本地消费市场的发展，产品的质量和安全性已渐渐成为消费者采购商品的重要考量，具有良好品质的品牌产品无疑将成为其首选。作为全球第三方检测认证机构的领导者之一，德国莱茵TÜV通晓本地的质量标准以及管理体系，可为您提供专业全面的解决方案，证明您产品的质量，赢得消费者的信赖。

The flourishing market in Greater China is attracting an increasing number of retailers and international brands through its stable and consistent annual growth of over 15% and weighting of over 10% of global volume. Developing the Greater China market has become an important strategy for even more retailers and international brands.

With the market growth, consumer concerns for product quality and safety are increasing and good quality brand products are becoming their priority. As one of the leading third-party testing and certification bodies worldwide, TÜV Rheinland has in-depth knowledge of domestic requirements and quality management systems. We offer you a comprehensive and professional solution for demonstrating the quality of your products and boosting confidence from your local customers.

德国莱茵TÜV，您值得信赖的合作伙伴

TÜV Rheinland is your reliable partner



- 我们拥有超过140年的悠久历史，提供2,500多种服务，在国际上享有盛誉
- 我们遍布大中华区的服务网络及专业测试能力，提供您本地化的专业服务
- 我们结合对各国标准的准确把握，缩短您进入大中华区市场的测试和认证时间
- 我们为您提供更合理、更灵活的定制服务
- 我们拥有广泛的本地授权、认可和实验室资质认定(中国合格评定国家认可委员会CNAS/中国计量认证CMA)

- We have more than 140 years of experience, offer over 2,500 services and enjoy a supreme reputation worldwide
- Our network and teams of experts in Greater China provide you with renowned testing expertise at your doorstep
- With our proficient understanding of various testing standards, we shorten testing and certification lead times to local markets
- We provide more affordable and flexible tailor-made solutions
- We are locally accredited and authorized by China National Accreditation Service for Conformity Assessment (CNAS) and China Metrology Accreditation (CMA)

我们的服务

Our services



- 针对本地标准和法规的咨询及培训服务
- 依据本地标准和法规进行产品测试以及认证
- 帮助企业制订标准、建立质量管理体系
- 提供本地及国际标准间的对比分析服务
- Consulting and training services on local standards and regulations
- Product testing and certification services based on local standards and regulations
- Helping clients to compose enterprise standards and set up quality systems
- Comparative analysis of local and international standards

应用范围

Applicable scope



- 纺织品及玩具
- 轻工杂货（自行车、家具、文具等）
- 食品及食品包装材料
- 消费类电子产品
- 商用与工业产品（零部件及工业机器）
- 光伏及太阳能产品
- Textiles and toys
- Hardgoods (bikes, furniture, stationary, etc.)
- Food and food packing
- Consumer electronics
- Commercial products (component and industrial machinery)
- PV and solar thermal products

其他服务

Additional services

- 体系认证
- 工厂审核
- 社会责任审核
- 服务质量提升审核
- 绿色咨询
- 产品验货
- System certification
- Factory audits
- Corporate social responsibility audits
- Service quality audits
- Green consulting services
- Product inspection

